



Museum of Royal Worcester Learning Brief for Freelance Consultants August 2025

Introduction

The Museum of Royal Worcester (MoRW) is seeking a consultant or consultants to deliver work with education organisations to gain insight into their needs and to make recommendations to inform the design and content of the learning programme for formal education groups particularly those providing for school age children.

The Brief

The consultant(s) will work with formal education organisations to understand their needs. They will identify key areas and themes to shape relevant, high quality curriculum enhanced learning connected to but not exclusive to Arts, History and STEM, and linking to stories inspired by the collections. To achieve this the museum needs to proactively consult with new and current formal education audiences, to review and develop educational content for relaunch and scaling up in 2026. We have already reached out to Home Educators to start developing provision for home schooled groups.

It is intended that the findings of this consultation project will guide and prepare the MoRW for its next stage, which will include designing and piloting high quality learning sessions. It is anticipated that the museum will be working on content that enhances cultural capital, inspiring students across a wide range of subject disciplines with skills and knowledge relevant to future careers.

The objectives of this consultation are to:

- Enhance MoRW's understanding of school's requirements with examples of comparable museum learning formal education programmes across primary, secondary, SEND
- Identify operational needs to establish a smooth visitor experience from initial contact to post visit.
- Identify potential themes and subject areas.
- Support the MoRW to build a rapport with schools and ongoing development of work with these audiences.

Consultants are expected to deliver the following outputs:

- Deliver robust consultation with schools and formal organisations
- Produce and present a clearly structured report that includes:
 - Evidence of findings from the consultation with schools

- Outlines formal education (particularly school age) needs and priorities and how the museum can respond to these
- Outlines recommendations for sessions themes and content
- Provides recommendations for curriculum area enhancement
- Clear steps for improving operational delivery and school relations including bookings journey and follow up post visit
- Recommendations for approaches and ways to describe the learning experience

Assessment Criteria:

Consultants must demonstrate how they meet the following criteria:

- Proven experience of delivering consultations with schools to inform and develop independent museum learning programmes and sessions including SEND, primary and secondary
- Experience of delivering strategic consultations analysing museum education programmes and sessions
- Experience of developing and building education programmes including new operational structures for education programmes, awareness of how digital systems can in museums/heritage sites can enhance this.
- Qualified Teacher Status and evidence of designing and delivering education sessions in response to museum and archive content to enhance cultural capital in schools for primary and secondary
- Examples or previous relevant work such as report writing and shaping education content across curriculum areas.

Project Timescale

- Project Start: 8th September 2025
- Project Completion: 30th October 2025

Response to brief and Quotation

The budget available for consultants is up **£4550**

Please respond to this brief outlining how you meet the criteria, how you will deliver to the objectives and outputs with quotation that includes number of days and deliverables.

Please email your submission to Oksana@museumofroyalworchester.org

Deadline for responses to brief: 5 September 2025 12pm